

SECURITY

21 January 1953

Mr. Richard D. Marriott
Head, BBC Monitoring Service
Caversham Park
Reading, Berks., England

Dear Richard:

I just received your letter of 9 January 1953 and wish to express my deepest thanks and sincere admiration for the manner in which you have cooperated with us in supplying reception ratings. We will look forward to receiving your next Coverage Schedule and I believe that this will enable us to arrange our own coverage with greater efficiency.

I am looking forward to an opportunity to reciprocate, I hope in an equally expeditious manner, for this example of good will and cooperation.

Sincerely,



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AMW:lel

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THE BRITISH BROADCASTING CORPORATION

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Reference:
07.MS.RDM

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F.B.I.S.,
2430 E Street, N.W.,
Washington 25, D.C..

9th January 1953

Jim Allen

This is just to confirm that as discussed and agreed in Washington, we will include in our next Coverage Schedule reception ratings, giving a single figure from 0 to 5 for overall intelligibility. At first this will apply only to those broadcasts, roughly 50% of the total, which are received by our engineers at Crowsley, and we will see later on if we can complete it by giving similar figures for the remainder of the bulletins received direct at Caversham.

For practical purposes I think that the Crowsley figures will give you all that you need because they are by definition those broadcasts which are most difficult to receive. If a bulletin is taken direct at Caversham it is because reception is reliable. Thus, any bulletin which is shown without a figure against it can be taken to be usually satisfactorily received.

Jim Allen
R.D. Marriott
R.D. Marriott

Copy: , FBIS Caversham

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